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# Why is BACOE is considered more valuable than the Business Architecture Guild ®

The Business Architecture Center of Excellence (BACOE) and the Business Architecture Guild ® are both prominent organizations within business architecture, but they have different approaches and offerings. Here are some reasons why BACOE is considered more valuable than the Business Architecture Guild ®:

1. **Practical and Actionable Training**

   ***Hands-On Workshops**:*

   - Workshops are practical and actionable.
   - Workshop participants can develop and implement a working business architecture immediately.
   - Workshop participants can apply what they learn directly to their organizations right away.

   ***Comprehensive Certification**:*

   - BACOE's certification programs focus on both theoretical knowledge and practical application.
   - Actual business architectures are developed and reviewed by experienced practitioners in the Certification Workshop itself, ensuring that certified individuals have proven skills.

2. **Integrated Tools and Methodologies**

   ***Business Architecture Capabilities Development Engine**:*

   - BACOE provides a complimentary software tool to guide the entire BACOE business architecture development process.
   - This tool ensures consistency and quality in the development of business architectures and accelerates efforts.

   ***Standardized Templates and Models**:*

   - Complimentary standardized templates and models facilitate the development of business architectures.
   - These resources ensure all aspects of the architecture are covered, and that the resulting architecture is comprehensive and coherent.

3. **Focus on Immediate Application**

   ***Quick Start Methodology**:*

   - The BACOE methodology allows practitioners to start developing business architectures immediately.
   - This approach is practical and usable "Monday morning," making it easier to realize immediate benefits from their investment in business architecture.

   ***Real-World Examples**:*

   - BACOE provides fully worked-out business architecture examples, which help apply the concepts and methodologies in real-world scenarios.
   - These practical examples practical bridge the gap between theory and practice.

4. **Comprehensive and Detailed Framework**

   ***Detailed Framework**:*

   - The detailed BACOE Business Architecture Framework covers all aspects of business architecture, including business capabilities, architecture models, relationship models, information views, and more.
   - All relevant aspects of the business are considered in the architecture.

   ***Two-Dimensional Classification Model**:*

   - This model provides a complete, non-redundant, and detailed coverage of an organization.
   - The framework uses a simple two-dimensional classification model based on six communication questions (What, Where, When, Why, Who, and How) and two models defining business architecture characteristics.

5. **Focus on Business and IT Alignment**

   ***Alignment with Business Strategy**:*

   - BACOE emphasizes the alignment of business architecture with business strategy and goals.
   - The architecture supports the overall objectives of the organization and provides a clear path for achieving business outcomes.

   ***Integration with IT Strategy**:*

   - BACOE helps organizations effectively manage risk and ensure that IT initiatives support business goals.

6. **Professional Development and Community**

***Career Development**:*

- BACOE's certification programs enhance career prospects of business architects by providing them with the skills and credentials needed to succeed in the field.
- The BACOE's focus on professional development helps individuals advance their careers and provides organizations with skilled practitioners.

***Community and Networking**:*

- BACOE's focus on practical application and immediate usability provides a direct path for professionals to apply their skills and advance their careers.

## Conclusion

Because of its practical and actionable training, integrated tools and methodologies, focus on immediate application, comprehensive and detailed framework, emphasis on business and IT alignment, and strong support for professional development and community building, the BACOE is the preferred Business Architecture Framework, Methodology, Training, and Certification approach for an organization.

Each factor demonstrates BACOE as the compelling choice for organizations and individuals to develop and implement effective business architectures.