

# The Architectures Center Of Excellence introduces *virtual* Business Architecture



# vBA

**ON-SITE OR REMOTE...**

The Business Architecture Center Of Excellence (BACOE) introduces: virtual Business Architecture (vBA) Services. This new service gives you access to the expertise of BACOE's consulting Business Architects, **either on-site or remote**, so you can achieve your BA goals more quickly, efficiently, and economically.

### BASED ON YOUR NEEDS...

We become your virtual Business Architect, providing the guidance and expertise you need **WHEN YOU NEED IT**. vBA works with your staff at whatever level of assistance and pace that is right for your organization.

### KEEPING YOU ON-TRACK...

Applying experience gained across a wide range of businesses, industries, and government organizations, vBA will ensure that your Business Architecture efforts are optimized and aligned with your strategic goals.

## A service to help you achieve your BA goals more efficiently and economically

vBA Services uses BACOE's Quick Start Business Architecture methodology, implemented with virtual (remote) support and/ or on-site support. With vBA, you and your staff have access to the full complement of BACOE's experienced practitioners who will work with your organization (**on-site or virtual**) to create a Business Architecture. Activities can include:

- Development of explicit, rather than mostly implicit, business understanding and strategies to reduce risk and improve agility
- Development of business-aligned capabilities
- Optimization of business and technology processes through an Application Health Check

vBA is an effective way to **begin** or **supplement** an organization's development of a Business Architecture. By leveraging BACOE's demonstrated success and collective experiences, BACOE can help businesses focus on projects and priorities that will quickly bring the most value to their bottom line.

Businesses will decrease costs with a best practices approach to Business Architecture as well as the ability to use BACOE resources **virtually** instead of maintaining a fully-staffed in-house expertise.

**Why Wait? Get Started Now!**  
Email [info@BACOE.com](mailto:info@BACOE.com) or call (810) 231-0531 to discuss sizing, pricing, and scheduling your vBA activities.  
You will find our services thorough, fair, objective, and most of all cost-effective!

## How You Benefit

"This new offering will be very cost-effective for businesses of all sizes,"



said Samuel Holcman, Managing Director of the Business Architecture Center Of Excellence (BACOE). "Businesses continue to ask for new services to address their complex and evolving needs. This service meets the needs of organizations who find it either too difficult or too costly to employ in-house BA expertise.

vBA is the next logical step in our Business Architecture offerings, offering the benefits of our experiences and unmatched proven track record of success through the use of The Business Framework™, the Quick Start Methodology, and existing education, training, and certification services.

This unique approach will enhance the value organizations receive from Business Architecture. The resulting road maps will guide both Business and Technology Executives in achieving their respective goals."